

JOSEPH BASTARDO



GRAPHIC DESIGNER

WWW.JOSEPHBASTARDO.COM

(774) 364-0090

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— ABOUT —

Joseph Bastardo (born 1986) is an enthusiastic and experienced graphic designer who has been creating his whole life. With a deep appreciation for craft and a keen eye for detail, he is seeking to use his skillset to help others execute their aesthetic goals through communication, organization, collaboration and critique. His professional background is in digital print, while his freelance career is active in many fields, including running his own record label for nearly 10 years. He picked up Photoshop at age 15 and never looked back. He also excels with the rest of the Adobe Creative Suite and has a deep understanding of the printed and digital worlds. Other interests include traveling the globe, music production, sound design, screen printing, electronics, carpentry, antique restoration, video editing, simple web design and just about anything that merges both brain hemispheres.

— EDUCATION

University of Massachusetts Dartmouth
Bachelor's Degree in Fine Arts: Illustration
Graduated Cum Laude in 2009

— REFERENCES

Tom Rhea (Berklee, Moog, Freelance client)
tlamarrhea@gmail.com
Jamie Salisbury (UPS Store)
(508) 870-0838

— SKILLS

Illustration
Typography
Image Restoration
Digital Print
File Preparation
Raster & Vector Formats
Audio Production
Communication
Problem Solving
Organization
Collaboration
Concepts & Ideas

— TOOLS

Photoshop
InDesign
Illustrator
Logic Pro X
Ableton Live
Audacity
Wacom Tablet
Paint
Pen and Ink
Mac OS
Windows

— PROFESSIONAL EXPERIENCE —

UPS STORE **Lead Graphic Designer with over six years of design & print experience.**

Managed a small team for daily graphic design content in a retail print environment. Worked regularly on graphics, layouts, production materials, image restoration and print preparation. Developed hundreds of graphic design projects, including logos, brochures, business cards, advertisements and infographics. Experienced with pre-flight procedure, digital press operation and wide-format print techniques. Comfortable with tight deadlines.

FREELANCE **Ten years of part-time freelance experience with over a year full-time.**

In early 2018 Joseph left the retail space to pursue his dream of working freelance full-time. In the year since, he has had the opportunity to work with many accomplished authors, local organizations and amazing musicians. Extensive freelance portfolio encompasses many areas of interest, including book and album covers, t-shirt design, antique photo restoration, book layout, poster design, logo design and more. Client base spans the world, from award-winning authors in Boston, to DJs in Tokyo.